

Table 1
Response to Recommendations 4 and 5

Accounting

Strategic Theme	Outcomes	Assessment	Standard Against Which Evidence Compared	Improvement(s) (e.g., affect on “design of curricula, design and practice of pedagogy, and in improvement of evaluation.”)
Academic distinction Student centeredness Public-private partnerships	Increase the number of students who complete an accounting internship to 25% of the number of graduates over five years.	<i>Physical Count:</i> Number of students registering for Acct 4790 Internship in Accounting during academic year <hr/> Number of accounting students graduating during academic year	30 students completed an internship during Summer 2005, Fall 2005, & Spring 2006. During the same time, 71 students graduated. Thus, 42% of graduates completed an accounting internship.	Recruiters tell us that their preferred practice is to hire permanent employees from their intern rolls. Thus, we wish to increase the number of our students completing an internship. The School Director and Internship Coordinator will use this year’s results as a baseline percentage from which to measure future improvement.
Academic distinction	Demonstrate the ability to develop, measure, analyze, and validate financial and other information.	<i>Pre-test – post-test.</i> In Acct 3131 Intermediate Accounting I (the first course in the major), students are required to complete a practice set to demonstrate their ability to generate a set of financial statements from a comprehensive series of financial transactions. Students will complete a similar project at the end of the program (Acct 4430 Auditing).	79% of the students earned a grade of 70 or above on this assessment.	As this is the baseline measurement, no official assessment has been conducted. The plan is for the school’s assessment committee to review the students’ work to determine areas of weakness. They will then work with the faculty to develop assignments that will address those weaknesses.
Academic distinction	Communicate financial and other information effectively while ensuring its integrity.	<i>Rubric.</i> A presentation is assigned in Acct 4131 International Accounting. The rubric used to evaluate the presentation is provided to the students in advance.	Student performance was quite good (average = 97).	The rubric was used for the first time during Spring 2006. As hoped, the 97 average in Spring 2006 exceeded the Fall 2005 average by 10 points.